



Your Hormone Balancing Search Is Over

If you are looking for individual help with hormone balancing, I would like to introduce you to the expertise of Dr. Edward Pearson, M.D., director of The New Medicine Foundation located in South Florida. Dr Pearson's approach is conservative and comprehensive. He works with patients all over the United States and internationally as well. It is not necessary to visit his office – it is all “virtual” by email, mail and telephone. I think you'll be very pleased with the results. Sincerely, Caroline Sutherland

Thank you for your interest in bio-identical hormone balancing. The New Medicine Foundation (NMF) utilizes only organic, bio-identical compounded hormones. New Medicine Foundation believes the number one problem with everyday health and the largest known contributor to the epidemic of chronic illness is increasing toxicity which leads to hormonal imbalances. Since the Industrial Revolution, the Western consensus has been to create more synthetic, new-to-nature chemicals which, over time, build up in the body. Our inherent detoxification processes do not know what to do with these chemicals. As a result, direct and indirect health problems occur as hormonal imbalances worsen.

Many toxins contain complex properties that affect different people in different ways. Most create a combination of neuro-endocrine disruption (imbalanced hormones), oxidative stress (aging) and inflammatory responses. In return, these hormonal imbalances and inflammatory responses cause other imbalances and symptoms that are then diagnosed as illness. The illness worsens as more undesirable compounds are used for symptom control, while the primary imbalances are left uncorrected. This has spawned the downward spiral of traditional healthcare and contributed to our current epidemic of chronic disease. This leads me to my introduction of Dr. Edward Pearson.

The Founder of New Medicine Foundation, Dr. Edward Pearson, received his undergraduate training in Microbiology and Chemistry from the University of Florida and his medical degree with an Academic Excellence Award from the University of South Florida, College of Medicine. Displeased with what he saw in conventional medicine, after completing his internship and a short time in a Physical Medicine residency, Dr. Pearson set out on his own to find the education that would teach him how to truly heal people and prevent the epidemics of chronic illness plaguing humanity. He is now becoming a worldwide expert in the field of true, integrated healthcare, and is certified by the American Board of Holistic Medicine. He receives ongoing training from the best educators in the world, to include the Institute of Functional Medicine and others.

New Medicine Foundation was conceived to provide efficient answers for those who seek improvement in their overall health. The education begins with hormone balancing. Our hormone testing program is as follows:

\$525 – Hormone Saliva Test Kit and Analysis – Includes:

1. Postage to send sample to lab
2. Physician laboratory review and recommendations done by Dr. Pearson personally. Each client is handled individually. You are not a number and won't get lost in the system.
3. Doctor Pearson's assistant (Health Style Counselor) will guide the client through the entire process. Test results and medical recommendations are emailed directly to the client by Dr. Pearson's assistant.
4. First 30 capsules of patient's first hormone prescription, if recommended, are included in pricing and shipped at no additional charge. Prescriptions do not have to be purchased through Dr. Pearson's office. Hormone prescriptions can be filled through client's local compounding pharmacy.
5. Follow-up consultation included at no additional charge.

Regarding the fees, consider this... there is no 'cost.' It is an 'investment' in your health with an incredible return, the feeling of well being, longevity and happiness. What is at stake here is not your budget, but your life.

- The New Medicine Foundation and its uniquely qualified medical affiliates are experienced, conservative, and will prescribe the perfect solution without excessive and unnecessary hormones but with optimal levels of those required for balancing.
- Clients of New Medicine will not need recurrent testing. Our program typically requires one initial test, unless health changes significantly. It is recommended however, that you participate in a maintenance program every 3 to 5 years based upon how you are feeling.
- The New Medicine Foundation enjoys relationships with the best labs, pharmacies, and specially trained physicians who prescribe only organic, bio-identical hormones.
- We recommend that patients have yearly blood tests and analysis and participate in a yearly 21 day Cell Center detoxification program. If health is maintained, this may not be necessary. This program only enhances the effectiveness of hormone balancing and overall health and is a recommendation, not a requirement.
- Once you are a client of The New Medicine Foundation, you are a top priority and will have access to a Health Style Counselor to answer questions and assist you without ever having to leave the comfort of your home. Support is just an email or a phone call away.
- Some clinics boast lower fees for hormone balancing. These clinics recommend repetitive testing, and most are not trained on proper balancing and lack the New Medicine Foundation science and experience. Hence, the reason we are sharing this information with everyone and encouraging other physicians to be a part of our mission, learn the science and make it a part of their local practice.
- The New Medicine Foundation is geared toward client education and wellness backed by doctors who are proponents of universal health. The New Medicine Foundation is not affiliated with any pharmaceutical company, nor are we supported by any insurance carrier. We adhere to strict, professional, scientific principles validated by patient results and documented case studies. The goal is to make the world a better, healthier place.

Ordering Procedure:

1. Contact Donna, Dr. Pearson's coaching assistant to initiate a request
2. Sign up on line. All forms listed below can be completed by the client on line:
 - a. Health History Report
 - b. Patient Authorization for Health Care Form
 - c. HIPPA Form (required by law)
3. Once Dr. Pearson's assistant has received completed forms and payment, a test kit will be mailed.
4. Client completes saliva test and mails it to the lab in the postage paid box. In approximately 10 business days, the client will receive test results and a physician evaluation.
5. Dr. Pearson's assistant will telephone or email client to review physician recommendations. Client will be given the full physician analysis and laboratory results as well as a prescription for bio-identical hormones and supplemental support if recommended. Full client support is supplied by the Health Style Counselor who can also assist with invoicing and insurance issues.

[Click here](#) if you would like to read articles published by Dr. Pearson on the New Medicine Foundation website. He is also participating as a guest speaker on virtual webinars and radio shows. If you would like to listen in, I would be happy to email you the dates as they become available so you can join in and learn.

Thank you for your interest in New Medicine Foundation. It is our pleasure to help you with your health. Do not hesitate to contact me should you have any questions.

Sincerely,

Donna Appel

Health Style Counselor and Coaching Assistant to Dr. Edward Pearson

888-561-4325 Toll Free Office

561-797-8456 Office

Assistant: donna.appel@newmedicinefoundation.com

Direct line: 561-389-6958